



# CAPABILITY STATEMENT



## Certifications:

- Lean Six-Sigma Greenbelt
- Motivational Interviewing
- 4-H Leadership and Youth Development
- C.A.S.E. Trained

## Core Competencies:

- Regulatory Compliance Alignment (Education, Outcomes Strategy)
- Patient and Family Centered Care (facility, clinic, clinician/provider, consumer/caregiver)
- Pay-for-Performance Methodology (VBP, MU, CAHPS)
- LTC Quality & Process Improvement (F-Tag Custom Tool/QAPI compliance measurement, policy, procedure, creation, and maintenance)
- CHNA/Community Wellness; Intergenerational Community and Regional Partnerships
- SDOH Metrics/Youth Engagement programing, 4-H/Life Skills

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A M/WBE-Certified Women's Business Enterprise (MC)

D-U-N-S number: 128468270/CAGE..... / SAM UET.....(PENDING)

[www.purposefulconceptsllc.com](http://www.purposefulconceptsllc.com)

## Mission Statement

Purposeful Concepts delivers access to resources that provide wellness information to help humanity be well educated, responsible and accountable. Our resources connect the public to facts and figures, that help users make informed decisions, as well as provide membership options, with educational workflows to improve outcomes.

## Vision Statement

A compassionate health and wellness community with tools to be well educated, make good decisions, and understand the regulatory environment as it evolves to a people-centric focus.

**Differentiators:** Working with hospitals, care teams, clinicians, long term care facilities and more importantly, patients and families, we discovered our purpose.

- The *Healthcare Reform Act* continues to evolve through a series of calculations within a system of measurements towards personal assessments, compliance, and “*value-based care*”
- We work with your healthcare staff to identify knowledge gaps within the multitude of metrics
- We keep asking “why” within our efforts to help others become informed and involved in the ongoing and upcoming conversations
- Regulatory measures can be overwhelming for the uninformed, we help you navigate to areas where unbiased information is located
- We use 24/7 online delivery that allow consumers, professionals, and leaders to educate themselves, their teams and guide others
- We bring value through alignment with workflow concepts, along with process improvement, procedures, policies, and recent “*Happenings*”

**Past Performance:** References available upon request

## **Northern Arizona Healthcare:**

MU attestation of hospitals, CHAPS, Pt. Experience, Education to all care delivery sites and departments, Intranet/Employee Portal development with pertinent information, Custom Tools and Scorecards, Provider Education, Ongoing Student Education and Awareness, Public Education related to Regulatory Measures.

## **Baird Nursing Home – Rochester**

Readiness for migration to new Regulatory Compliance, CHAPS implementation; Resident and Family resources and education, Resident Quality of Life and Quality of Care education, QAPI Compliance measurement tools, Custom F-Tag tool, Employee Education, Survey Readiness, POC improvement strategies, response, and education.

## **NAICS Codes:**

### **Professional, Scientific, and Technical Services (Sector 54)**

- 541611 – Administrative and General Management Consulting
- 541618 - Other Management Consulting
- 541720 R&D in Soc. Sciences and Humanities
- 541910 – Marketing Research and Public Polling
- 541990 All Other Prof/Sci/Tech Services

### **Educational Services (Sector 61)**

- 611430 - Professional and Management Development Training
- 611710 – Educational Support Services

### **Health Care/Social Assistance (Sector 62)**

- 624190 – Other Individual and Family Services

### **Other Services (Sector 81)**

- 812990 – Other Personal Care Services
- 813319 – Other Social Advocacy Orgs.
- 813410 - Civic & Social Organizations
- 813920 – Professional Organizations
- 813990 – Other Similar Organizations

## **Professional Membership:**

### **National Quality Forum (NQF)**

(Business and member of the 2021-2022

National Action Team for Virtual

Healthcare Quality

(Telehealth/Telemedicine)

### **Society for Health Care Strategy &**

**Market Development (SHSMD)** (business member)